

EIT HEI Initiative

Innovation Capacity Building
for Higher Education



A body of the European Union



InterHEI

The interdisciplinary HEI Entrepreneurship Fostering Program

Insight Academy

Application Form for Start-Up/Spin-Off Support

October 2022

Organised by the TÜBİTAK Marmara Research Center (TÜBİTAK MAM)

www.interhei.eu

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Climate-KIC



Digital



Food



Health

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InnoEnergy



Manufacturing



UrbanMobility



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Introduction

Once you have completed the application form, please convert this form into a PDF file and send it to Emel Önder Firat (emel.onder@tubitak.gov.tr) and İrem Abacı (irem.abaci@tubitak.gov.tr).

Before starting, **Please Note:**

- You can fill this form **ONLY** as a registered early-stage academic start-up/spin-off company.
- Insight Academy call for start-up/spin-off companies open on **15th October** and closes on **21st October 2022**. The organisers can extend the application deadline at their own discretion.
- To be eligible for Insight Academy's support program, your company must have **at least one co-founder associated with scientific organisations** (universities or research institutes) at the time of application.
- To be eligible for Insight Academy's support program, your company must be registered and **operates in one of the countries or regions covered by the EIT Regional Innovation Scheme** (see the full list of countries and regions [HERE](#)).
- To be eligible for Insight Academy's support program, your company core business must fall under one of the **EIT Food focus areas**, including targeted nutrition, sustainable aquaculture, sustainable agriculture, alternative proteins, digital transformation and traceability, and circular food systems. Or be **related to innovation in health sector** such as dietary supplements, nutraceuticals, food safety,
- **Priority** will be given to start-up/spin-off companies of the scientific organisations participating in the project, which are: University of Warsaw (Poland), Lodz University of Technology (Poland), Universidad Loyola (Spain), Marmara University (Turkey), Perrotis College (Greece), Science Park Kyiv National Taras Shevchenko University (Ukraine), Medical University of Lodz (Poland), University of Agriculture in Krakow (Poland) and Slovak University of Agriculture in Nitra (Slovakia), Institute of Food Technology (Serbia) and Scientific and Technological Research Institution of Turkey (TÜBİTAK).
- The support will be provided for **minimum two months**. Therefore, the start-up/spin-off owner/founder/CEO must confirm availability for the entire two-month period of support program.
- All support services will be provided only in **English/Turkish**. Therefore at least a working knowledge of this language is required.
- The organizer reserves the right to change the prescribed hours and types of services.

All fields are mandatory (*)

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| Applicant Information Sheet (the company co-founder working at scientific organisation must fill this section.) | |
|--|--|
| Personal Details | |
| Given name* | <i>(Please write your name exactly as shown in your ID card/ passport)</i> |
| Family name* | <i>(Please write your name exactly as shown in your ID card/ passport)</i> |
| Contact Details | |
| Email address* | |
| Telephone | <i>(Daytime/ work, mobile - Please include the country code, e.g. +372 12345678)</i> |
| Work address* | <i>(Please write your working address at scientific organisation here)</i> |
| Education <i>(please fill in this field with your most recent degree or education in progress)</i> | |
| Level of education* | <i>(bachelor degree, master degree, doctoral degree, MBA, other qualification)</i> |
| Official name of graduation school/university/institution* | |
| Programme name* | |
| Are you a current PhD student or post-doc researcher? | <i>(yes / no)</i> |
| Employment <i>(please fill this section with your university or research institute employment details.)</i> | |
| Employer name* | <i>(Please add here your university or research institute name)</i> |
| Employment type* | <i>(Full-time / Part-time / Internship / Freelance)</i> |
| Name of your position* | |
| Position type* | <i>(e.g.. academic, non-academic)</i> |
| Organization profile's URL | <i>(Add a link to your personal organizational profile, if any)</i> |
| LinkedIn | <i>(Add a link to your LinkedIn profile, if any)</i> |
| Scientific profile | <i>(Add a link to your profile on ResearchGate, Academia and/or Google Scholar)</i> |



| Language | |
|---|------------|
| Are you fluent in English or Turkish language* | (yes / No) |
| <i>Please carefully read below statements and tick the box.</i> | |

I confirm that I will be available for the entire two-month period of Insight Academy's support program and that I accept the Terms & Conditions of Insight Academy.*

I hereby confirm that the information given in this form is true, complete and accurate to the best of my knowledge.*

I hereby give my consent to the processing of my personal data contained in this Application Form strictly for the purposes of my participation in the Activity. This consent is given in accordance with the Regulation (EU) 2016/679 of the European Parliament and of the Council of 27 April 2016 on the protection of natural persons with regard to the processing of personal data and on the free movement of such data, and repealing Directive 95/46/EC (General Data Protection Regulation).*

I hereby confirm that my consent is freely given.*



| Start-Up/Spin-Off Company Information Sheet | |
|--|--|
| Company name* | <i>(please add here the registered name of the company)</i> |
| Company website* | <i>(please add here the link to the main website of the company)</i> |
| Company address* | <i>(please add here the registered address of company)</i> |
| Registration number* | <i>(please add here the registration number of company)</i> |
| Country of registration* | <i>(please add here in which country the company is registered)</i> |
| Gender of the owner/founder/CEO* | <i>(male, female, trans-gender, non-binary, prefer not to answer)</i> |
| Start-up/spin-off company focus area(s)* | <i>(select from a list: targeted nutrition, sustainable aquaculture, sustainable agriculture, alternative proteins, digital transformation of traceability, circular food systems. Or related to innovation in health sector such as dietary supplements, nutraceuticals, food safety, etc.)</i> |
| Description of start-up/spin-off company:* | |
| <i>(please describe here your start-up/spin-off in max 250 words)</i> | |
| Core business of start-up/spin-off company:* | |
| <i>(please describe here your start-up/spin-off core business in max 250 words)</i> | |
| Please list up to five priority support that your company needs the most at this stage.* | |
| <i>(please describe here in max 250 words - scale-up and consultancy on e.g. access to project funding opportunities, product development, etc.. you also can visit the TUBITAK MAM website at https://mam.tubitak.gov.tr/en to find out more about start-up/spin-off support provider competencies)</i> | |
| Please list/describe how receiving support services from Insight Academy could contribute to your company's growth.* | |
| <i>(please list/describe here advantages and how provided support services could contribute to the growth of you company in max 250 words)</i> | |

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