

InterHEI



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The interdisciplinary
HEI Entrepreneurship
Fostering Program

Brochure

Insight Academy - Start-Up/Spin-Off Support

Organised by

TÜBİTAK Marmara Research Center
(TÜBİTAK MAM)

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Overview

Insight Academy is an **advisory** and **capability-building** program and consists of two programs:

In the first program (start-up/spin-off support program), it helps scientific organisations' early-stage start-up and spin-off companies relevant to contemporary agrifood and health systems by offering support services such as scale-up and consultancy on e.g. access to project funding opportunities, product development, etc.

In the second program (Insight Academy), it offers to scientific organisations' academic and non-academic staff interested in spinning off innovative companies insights into the complexity of food and health systems, state-of-the-art technologies and innovations, actual needs of industries and customers/patients, sectorial regulations, and funding and capital market for innovative start-ups by professionals working in the field of food and health innovations from industry, academia and European institutions. Participants will gain insights into emerging food and health technologies and research trends, becoming equipped with knowledge needed to contribute and better develop their innovation eco-systems through the creation and operation of more sustainable and competitive start-up and spin-off companies related to food and health sectors.

Insight Academy is part of the InterHEI project, a pan-European consortium realizing the Interdisciplinary HEI Entrepreneurship Fostering Program. The InterHEI, under the leadership of the University of Warsaw, brings together consortium partners from Greece, Italy, Poland, Serbia, Slovakia, Spain, Turkey, and Ukraine, providing high-quality knowledge and best practices in the food and health area.



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Key Features

- Up to **16 hours*** **mentoring/consultancy sessions** and follow-up activities by experts from the TÜBİTAK Marmara Research Center (TÜBİTAK MAM), providing their expertise and experience in R&D, scale-up and mentoring of start-up/spin-off relevant to the contemporary agrifood and health systems;
- All mentoring/consultancy sessions will be delivered **online** via video conferencing platforms.

Benefits

- **Flexibility** to configure your mentoring/consultancy sessions itinerary, you can set up your start-up/spin-off company mentoring/consultancy sessions with organisers at your convenience.
- A way to **boost** your company **growth**.
- **Free of charge**, participant start-up/spin-off companies do not pay tuition.

**The organizer reserves the right to change the prescribed hours and types of services.*



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Beneficiaries

- The Insight Academy is focused on supporting **early-stage academic start-up/spin-off companies**;
- The start-up/spin-off company must have at least **one co-founder working at scientific organisations** (universities or research institutes);
- The start-up/spin-off company must be **registered and operates in one of the countries or regions covered by the EIT Regional Innovation Scheme** (see the full list of countries and regions [HERE](#));
- The start-up/spin-off companies' core business must fall under one of the **EIT Food innovation focus** areas (please see the list [HERE](#)) or be related to innovation in **health sector**, e.g. such as dietary supplements, nutraceuticals, food safety;
- **Priority** will be given to start-up/spin-off companies of the scientific organisations participating in [InterHEI project](#), which are: University of Warsaw (Poland), Lodz University of Technology (Poland), Universidad Loyola (Spain), Marmara University (Turkey), Perrotis College (Greece), Science Park Kyiv National Taras Shevchenko University (Ukraine), Medical University of Lodz (Poland), University of Agriculture in Krakow (Poland), Slovak University of Agriculture in Nitra (Slovakia), Institute of Food Technology (Serbia) and Scientific and Technological Research Institution of Turkey (TÜBİTAK).



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Program Delivery

All mentoring/consultancy sessions with start-up/spin-off companies will be held **online** using video conferencing platforms.

Key Dates

Applications are open from **15th of October** till the **21st of October** for applicants. The organisers can extend the application deadline at their discretion.

The Insight Academy's start-up/spin-off support program will start on the **27th of October** and last for a **minimum of two months**.



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Contact

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Join our 1st Insight Academy's start-up/spin-off support program,
if you are eager to boost your company **GROWTH!**