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# KONSTANTINOS ROTSIOS

## Address

American Farm School, 54 M. Antipa Street, PO Box 23, 55102, Thessaloniki, Greece

## Telephone

+ 30-6946-766-291

## Email

krotsi@afs.edu.gr

## Nationality

Greek/American

## Date of Birth

06/17/1966

## Languages

Greek – Native Speaker

English – Fluent

French – Working knowledge

## Education

**2016-** PhD in Business Administration, University of Macedonia, Thessaloniki Greece

**2008-** Master's in Business Administration (MBA), University of Macedonia, Thessaloniki Greece

**1995-** M.Sc. in Agricultural & Applied Economics, University of Minnesota, Minnesota U.S.A

**1994 -** B.Sc. in Agricultural & Applied Economics, University of Minnesota, Minnesota U.S.A

**1988-**B.Sc. in Agribusiness Management, Technological and Educational Institute of Thessaloniki Greece

## Additional Skills/Certificates

- Certified Adult Education trainer (National Center for Continuing and Vocational Education)
  - Certificate on "Training of trainers of vocational education" (educational seminar 300 hours) organized by the National center for continuing and vocational education (EKEPIS)
  - Certificate on "Food Exports, Challenges and Strategies" (training seminar) Greek Exporters Association
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- Certificate on "E-commerce" (educational seminar) University of Macedonia, Greece
- Certificate on "Human Relations Management for the increase of productivity" (educational seminar) University of Macedonia, Greece
- Certificate on "Public Relations and Communication skills" (educational seminar) University of Macedonia, Greece
- Certificate on "Export Marketing-Analysis of International Markets and Business Plans" University of Macedonia, Greece

## **Experience**

### ***Dimitris Perrotis College of the American Farm School Thessaloniki, Greece***

**2017 - Present** - Academic Dean of Undergraduate Programs, Chair of the International Business Department

- Developing academic programs
- Overseeing the operation of the BSc and Foundation programs
- Chairing the International Business Department
- Overseeing faculty affairs
- Overseeing the accreditation of the academic programs (Cardiff Metropolitan University and Greek State) & the NECHE accreditation process
- Representing the College to external bodies

**2016-2017** Associate Dean for Accreditation, Assessment and Business Development

- Assisting in developing academic programs and hiring of faculty
- Chairing the International Business Department
- Overseeing the accreditation of the academic programs (Cardiff Metropolitan University and Greek State) & the NECHE accreditation process
- Developing and overseeing the business development of the College
- Representing the College to external bodies
- Teaching

**2014 – 2016** - Associate Dean for Administration and Business Development

- Assisting in developing academic programs and hiring of faculty
- Overseeing the accreditation of the academic programs (Cardiff Metropolitan University and Greek State)
- Developing and overseeing the business development of the College
- Representing the College to external bodies
- Teaching
- Research

**2007 – 2014** - Assistant Dean for Administration and Finance

- Managing the administrative team
- Managing the budget
- Assisting in developing academic programs and hiring of faculty
- Assisting with the business development of the College
- Teaching
- Research & Student projects

**1997 – 2007** – Lecturer & Senior Lecturer

- Teaching
- Research & student projects
- Coordinating the Summer International Internship Program (SIIP)

### **Ministry of Education, Institution of Vocational Education Greece**

**1999 – 2001** – Member of the National Committee

Development of a two-year post-secondary education program of “Marketing of Agricultural Products”

### **Department of Transportation, State of Minnesota**

**1994 – 1995** – Research contributor

Participant in research project titled “Transportation of Agricultural products in the state of Minnesota”

### **Department of Tourism, State of Minnesota**

**1994 – 1995** – Research contributor

Participant in research project titled “Development of tourism and its problems in the state of Minnesota”

### **Henniger Hellas S.A.**

**1987** - Product quality controller  
Student Internship

### **Higher Education Conferences & Workshop Participation**

- New England Commission of Higher Education, (NECHE), Annual Meeting, Boston, MA, US, December 11 – 13, 2019
- New England Association of Schools and Colleges, (NEASC), Commission of Institutions of Higher Education, (NEASC), 132st Annual Meeting and Conference: ‘Accreditation: Reflection to Transformation’, Boston, MA, USA, December 13-15, 2017
- New England Association of Schools and Colleges (NEASC), Self-Study Workshop, Southbridge, MA, USA, October 13-14th, 2017
- New England Association of Schools and Colleges, (NEASC), Commission of Institutions of Higher Education, (NEASC), 131st Annual Meeting and Conference: ‘Educational Effectiveness through Accreditation’, Boston, MA, USA, December 9-11th, 2016
- New England Association of Schools and Colleges (NEASC), Self-Study Workshop, Southbridge, MA, USA, October 13-14th, 2016

- New England Association of Schools and Colleges (NEASC), 130th Annual Meeting and Conference: Accreditation: Innovation & Accountability. Boston, USA, December 9-11, 2015
- New England Association of Schools and Colleges, (NEASC), Commission of Institutions of Higher Education, Self-Study Workshop, Southbridge, USA, October 15-16, 2015

### Guest speaker- industry & sectoral events (indicative):

- “*Innovation and technology competition*” National Bank of Greece
- “*Fresh Food Market Supply Chain*” sectoral conference, World Union of Wholesale Markets (WUWM), Belgrade, Serbia
- “*Growth in the agri-food sector*” series of events, National Bank of Greece
- “*Exports of Quality Agricultural Products*” event, Captain Vassilis and the Karelia Family Foundations
- “*Women Entrepreneurs Move ON from Regional to International Forum*”, Greek Association of Women Entrepreneurs
- “*Technical Assistance in Analysis of Local Potential for Cross-Border Partnerships between Bulgaria and Greece*” initiative, funded by EU and state funds
- “*Rural development and the role of associations*”, University of St. Etienne
- “*The enlargement of the European Union and its consequences on the Greek agricultural Sector*”, Summer University of St-Etienne, France
- The “*16th European Seminar on Extension Education*” Egger, Hungary

### Publications-Book Chapters

- Sklavounos, N., **Rotsios, K.** and Hajidimitriou, Y. (2019). The Impact of Communication Quality, Partner Complementarity and Foreign Partner's Cultural Sensitivity on Inter-Partner Trust in ISAs, pp 287-296. In Sykianakis, N., Polychronidou, P. and Karasavoglou A. (Eds.), Economic and Financial Challenges for Eastern Europe, Springer International Publishing
- Sklavounos, N., **Rotsios, K.**, & Hajidimitriou. (2018). Key antecedents of Foreign Partner's Trust in International Strategic Alliances, and the Impact of Trust on ISA performance. In T. K. Das (Ed.), Managing Trust in Strategic Alliances. Charlotte, NC: Information Age Publishing
- Hazard W, Magrath C, Mohanty A, Nogueira T, Bulled N, Hersh R, **Rotsios K.** (2018). Wine Tourism Development in Northern Greece: Evidence From Ktima Gerovassiliou. In Economy, Finance and Business in Southeastern and Central Europe 2018 (pp. 569-578). Springer, Cham
- Soulios, C., Bizmpiroulas, A. & **Rotsios K.** (2017). “Greek Olive Oil in the UK: Evidence from the perception of local importers on product characteristics”. In: Karasavoglou A. and Polychronidou, P., editors, Agricultural Sector Issues in the European Periphery. Vernon Press, Vernon Series in Economics

- Ritchie, C. **and Rotsios, K.** (2016), "Reclaiming a Lost Heritage at Gerovassiliou Winery (Ktima), Greece" In: Thach, L. and Charters M., editors, *Best Practices in Global Wine Tourism : 15 Case Studies from Around the World*. Miranda Press, USA

The book has received the following awards:

- i) Best Wine Tourism Book in the WORLD Award –Winner at Yantia, China, International Gourmand World Book Awards (2017)
- ii) Winner, Best Wine Tourism Book in the USA – (2017)

### Articles in peer reviewed journals

- **Rotsios, K.**, Sklavounos, N. and Hajjimitriou, Y., 2019, "Successful Knowledge Transfer in IJVs: The Role of Trust, Partner Compatibility and Expected Benefits". *European Journal of International Management* (in press)
- Malamidou, K., Spyropoulos, T., and **Rotsios, K.**, (2018), "Knowledge Management & Loyalty Programs: A Customer Perception Analysis, the Greek Retail Market" in *The Economies of the Balkan and the Eastern European Countries in the changing World*, KnE Social Sciences, pages 1–17. DOI 10.18502/11
- Sklavounos, N., **Rotsios, K.** & Hajjimitriou, Y., 2018, "The Impact of Communication Quality, Partner Complementarity and Foreign Partner's Cultural Sensitivity on Inter-Partner Trust in ISAs". The paper was presented at EBEEC 2017 Conference, Athens, Greece, 28-30 April 2017 and after revision, it was accepted for publication at Springer Proceedings in Business and Economics (forthcoming issue)
- **Rotsios, K.**, Sklavounos, N. and Hajjimitriou, Y., 2018, "Knowledge Transfer and Trust among Partners: The Case of Greek IJVs". In Karasavoglou A., Goić, S., Polychronidou, P. and Delias, P. (Eds.), *Economy, Finance and Business in Southeastern and Central Europe*, Springer International Publishing, ISBN: 978-3-319-70376-3, pages 637-653
- Kichukova, T., Sklavounos, N. and **Rotsios, K.** (2017), "Food And Beverage Products Containing Aloe Vera: Evidence From The Greek Market". *Journal of Business Paradigms*, Vol. 2, No. 2, pp. 62-87
- Sklavounos, N., **Rotsios, K.** & Hajjimitriou, Y. "The Impact of Communication Quality, Partner Complementarity and Foreign Partner's Cultural Sensitivity on Inter-Partner Trust in ISAs". The paper was presented at EBEEC 2017 Conference, Athens, Greece, 28-30 April 2017 and after revision, it was accepted for publication at Springer Proceedings in Business and Economics (forthcoming issue)
- **Rotsios, K.**, Sklavounos, N. and Hajjimitriou, Y., (2016) (forthcoming), "Knowledge Transfer and Trust among Partners: The Case of Greek IJVs". The paper was presented at EBEEC 2016 Conference, Split, Croatia, 6-8 May 2016 and after revision, it was accepted for publication at Springer Procedia

- Sklavounos, N., **Rotsios, K.** and Hajidimitriou, Y., (2015b). "Trust in ISAs: The Role of Foreign Partners' Knowledge Transfer, Senior Management Commitment, Goal Congruity and Control", Elsevier Procedia Economics and Finance, Vol.33, pp 331-339
- Sklavounos, N., **Rotsios, K.** and Hajidimitriou, Y., (2015a). "The Impact of Age, Interdependence and Perceived Risk of Opportunism on Inter-Partner Trust in International Strategic Alliances, Elsevier Procedia Economics and Finance, Vol.19, pp 175-183
- Mullaymeri, K., Bizmpiroulas, A., Loznaliev, O., & **Rotsios, K.** (2015). "The internationalization of wine SMEs in the midst of the economic crisis: pilot case studies from Greece, Albania & FYROM". Sinergie Italian Journal of Management, 199-212
- Gjekanovikj, A., Bizmpiroulas A., & **Rotsios K.** "Export Success Factors for Table Olives: The Perception of Greek Exporting Firms." Procedia Economics and Finance 33 (2015): 584-594
- Bizmpiroulas, A. and **Rotsios, K.** (2015). "An analysis of the perception of Greek food and beverage exporters regarding their export competitive advantages and barriers." Fork to Farm: International Journal of Innovative Research and Practice 2, no. 1
- Bizmpiroulas, A., **Rotsios, K.** & Kartsiotis, G. (2014). "Determinants of Export Success Factors: The Perception of Greek Food and Drink Export Companies". International Journal of Economics & Business Administration, v.2.2 pp.77-98
- **Rotsios, K.P.**, Sklavounos, N.S. & Hajidimitriou, Y.A. (2014). "Trust, Knowledge Transfer and Control in IJVs: The Case of Four Greek Firms". Procedia Journal, Vol. 9, p.p. 231 – 241
- Handrinos, M.C., **Rotsios, K. P.** & Folinas, D. (2014). "A paradigm shift for a successful launch of a locally-based start-up in the food supply chain". Agricultural Engineering International: CIGR Journal, Special Issue, May 2014, pp. 21-29
- Bizmpiroulas, A. & Rotsios, K. (2014). The Greek Food Product Exports: Challenges and Opportunities. An interview with Mr. Dimitrios Lakasas, From Fork to Farm, vol. 1, n. 1
- Hajidimitriou, Y.A., Sklavounos, N.S. & **Rotsios, K.P.** (2012). "The Impact of Trust on Knowledge Transfer in International Business Systems". Scientific Bulletin – Economic Sciences, Vol. 11, Issue 2, p.p. 39 – 49
- Grigorencu, A., Papadopoulos, P., & **Rotsios, K.** (2014). "Does the outsourcing of logistics services keep its promise of increased efficiency? The case of Colgate – Greece". Handbook of Outsourcing Management for Supply Chain Operations and Logistics Services, IGI-Global, 2012

### Conference Proceedings (peer reviewed)

- Sklavounos, N., Rotsios, K. and Hajidimitriou, Y., 2019, "The Impact of Communication Quality, Partner Complementarity and Foreign Partner's Cultural Sensitivity on Inter-Partner Trust in ISAs". In Sykianakis, N., Polychronidou, P. and Karasavvoglou A. (Eds.),

Economic and Financial Challenges for Eastern Europe, Springer International Publishing, ISBN 978-3-030-12169-3, <https://www.springer.com/us/book/9783030121686#aboutBook>

- Sklavounos, N., **Rotsios, K.** and Hajidimitriou, Y., 2017, "Antecedent Factors of Trust Development and the Impact of Foreign Partner's Trust on ISA Performance: A Theoretical Perspective". The paper was presented at EIBA 2017 Conference, Milan, Italy, 14-16 December 2017 and will be included in the Conference Proceedings (forthcoming)
- Sklavounos, N., **Rotsios, K.**, & Hajidimitriou Y. (2017). "The impact of transparent communication, partner complementarity and cultural sensitivity on inter-partner trust in ISAs" 9th International Conference on "The Economies of Balkan and Eastern Europe Countries in the changed world", Piraeus-Athens, Greece, 28-30th of April, 2017
- Kluss-Klekamp, K., Kichukova, T., Bizmpiroulas, A. & **Rotsios K.** (2017). "How does innovation assist Greek wine SMEs in N. Greece to more effectively reach consumers?" 9th International Conference on "The Economies of Balkan and Eastern Europe Countries in the changed world", Piraeus-Athens, Greece, 28-30th of April, 2017
- Handrinou, M. C., **Rotsios, K.** and Folinas, D. (2017) 'Factors that contributed towards the growth of Cooperative banks in Greece'. 2nd International Scientific Conference "Reconstruction of production in Greece: Economic crisis and development prospects", T.E.I. of Central Macedonia, Serres, 5-6 May 2017, Greece
- Kichukova, T., Sklavounos, N. & **Rotsios, K.** (2017). "Defining market opportunities through Greek consumers' purchase intentions towards food and beverage products containing aloe vera". 9th International Conference on "The Economies of Balkan and Eastern Europe Countries in the changed world", Piraeus-Athens, Greece, 28-30th of April, 2017
- **Rotsios, K.**, Sklavounos, N. and Hajidimitriou, Y. "Knowledge transfer and trust among partners: The case of Greek IJVs" 8th International Conference, The Economies of Balkan and Eastern Europe Countries in the Changed World, Split, Croatia, 2016
- Soulios, C., Bizmpiroulas, A. and **Rotsios, K.** "Greek olive oil in the U.K.: Evidence of the perception of local importers on product characteristics" 8th International Conference, The Economies of Balkan and Eastern Europe Countries in the Changed World, Split, Croatia, 2016
- Hazard, W., Magrath, C. Mohanty, A., Nogueira, T., Bulled, N., Hersh, R. **Rotsios, K.** "Wine tourism development in Northern Greece: Evidence from ktima Gerovassiliou" 8th International Conference, The Economies of Balkan and Eastern Europe Countries in the Changed World, Split, Croatia, 2016
- Mullaymeri, K., **Rotsios, K.**, Bizmpiroulas, A., & Lozndaljeva, O. (2015). The internationalization of wine SMEs in the midst of the economic crisis: pilot case studies from Greece, Albania and FYROM, Contemporary Trends and Perspectives in Wine and Agrifood Management, Conference Proceedings, Lecce, Italy

- Emmanouilidou M., Antonopoulou S., Bizbiroulas A., **Rotsios, K.**, & Vergos, E. (2014). Investigation of farmers' educational needs for the dynamic development of rural economy during period of economic crisis. The case study of Eastern Thessaloniki", 13th National Conference of Agricultural Economics Society "The role of agricultural sector in the current crisis", Agricultural University of Athens
- **Rotsios, K.P.**, Sklavounos, N.S. & Hajdimitriou, Y.A. (2014)..Determining the relationship between knowledge transfer, trust, partner compatibility and prior experience in South-Eastern European IJVs, European International Business Academy (EIBA) Conference "The Future of Global Organizing", Conference Proceedings 2014, Upsala, Sweden
- Handrinou, M.C., **Rotsios, K.** & Folinas, D. (2014). 'Using the SERVQUAL model to evaluate the quality of services for a farm school store: how reliability and responsibility can improve the provision of service'. 2nd International Conference on Contemporary Marketing Issues (ICCM), Athens, Greece
- Bizmpiroulas, A. & **Rotsios, K.** (2014). "An analysis of the perception of Greek food and drink exporters regarding their export competitive advantages and barriers", 1st International Conference on "Global Trends in the Agro-Food Sector", Kalamata, Greece, 11-13 of September, 2014
- Bizmpiroulas, A., **Rotsios, K.** & Kartsiotis, G. (2014). «Determinants of export success factors: The perception of Greek food and drink export companies" 6th International Conference on "The Economies of Balkan and Eastern Europe Countries", Nis, Serbia, 9-10 of May, 2014
- **Rotsios, K.P.**, Sklavounos, N.S. & Hajdimitriou, Y.A. (2013) Knowledge Transfer in Greek IJVs: The Role of Trust, Partner Compatibility and Prior Experience, European International Business Academy (EIBA) Conference "Transnational firms, Markets and Institutions", Conference Proceedings, 2013, Bremen, Germany
- Folinas, D., **Rotsios, K.**, Handrinou, M.C. & Moshonas, G. (2013). 'Evaluating innovation obstacles in the logistics services sector during economic downhill'. 8th NHIBE International Conference "New Horizons in Industry, Business and Education", T.E.I. of Crete, Chania, 29-30 August 2013, Greece, pp. 427-438
- Cazacu, S., **Rotsios K.** & Moshonas, G. (2013). "Consumers' purchase intentions towards water buffalo milk products (WBMPs) in the greater are of Thessaloniki" 5th International Conference, The Economies of Balkan and Eastern Europe Countries in the changed world, Istanbul, Turkey, May 9-12, 2013
- Handrinou, M.C., **Rotsios, K.**, Moshonas, G. & Folinas, D. (2012). 'A paradigm shift for a successful launch of a locally based start-up in the food supply chain'. 2nd International Conference on Supply Chains (ICSC), A.T.E.I. of Thessaloniki, Katerini 5-6 October 2012, Greece, pp. 1-12
- Bello, A., Papadopoulou E., & **Rotsios, K.**, "Intrapreneurial efforts to rejuvenate a commercial brand name, motives and limitations: The case of the American farm school - Thessaloniki, Greece". 4th International Conference The Economies of Balkan and Eastern Europe Countries in the changed World, Sofia, Bulgaria, 11 - 13 May 2012



- Hajdimitriou, Y.A. & **Rotsios, K.P.** (2009). Effective Knowledge Transfer and Knowledge Acquisition in International Joint Ventures, Management of International Business and Economics Systems Conference (MIBES), Conference Proceedings, 2009, TEI of Larissa
- Hajdimitriou, Y., & **Rotsios K.** (2009). "Types and characteristics of effective knowledge transfer in International Joint Ventures" "6th International Conference "New Horizons in Industry, Business and Education" (NHIBE.), Conference Proceedings, Santorini, Greece

## Presentations at International Conferences

- **Rotsios, K.**, Sklavounos, N. and Hajdimitriou, Y. (2019). Prior IJV Experience and its Impact on Partner Compatibility, Knowledge Transfer and Trust: Evidence from Emerging Markets. The paper was presented at the European International Business Academy (EIBA) 45th Annual Conference» (EIBA 2019, Leeds, United Kingdom, 13-15 December 2019)
- Sklavounos, N., **Rotsios, K.** and Hajdimitriou, Y., 2019, "The Crucial Role of Trust and Knowledge Acquisition for the Establishment of Greek ISAs in South East Europe". The paper was presented at the International Conference on Contemporary Marketing Issues (ICCM) 7th Annual Conference (ICCM 2019, Heraklion, Greece, 10-12 July 2019)
- Sklavounos, N., **Rotsios, K.** and Hajdimitriou, Y., 2019, "Effects of Partner Reputation, Communication Quality and Perceived Risk of Opportunism on Trust and Alliance Performance: Evidence from Greek ISAs". The paper was presented at the AIB 2019 Annual Meeting (AIB 2019, Copenhagen, Denmark, 24-27 June 2019)
- Sklavounos, N., **Rotsios, K.** and Hajdimitriou, Y., 2019, "Managers' Perceptions on Trust and Knowledge Transfer: Evidence from Greek ISAs in South East Europe". The paper was presented at the Economies of the Balkan and the Eastern European Countries in the changing world (EBEEC) 11th Annual Conference (EBEEC 2019, Bucharest, Romania, 10-12 May 2019)
- Vila, H., Sklavounos, N., Vergos, E., **Rotsios, K.** and Shabanaj, H. (2019). The Impact of Corporate Social Responsibility Initiatives on Rural Community Development: The Case of TITAN – Sharrcem in Kosovo. The paper was presented at the Economies of the Balkan and the Eastern European Countries in the changing world (EBEEC) 11th Annual Conference (EBEEC 2019, Bucharest, Romania, 10-12 May 2019)
- **Rotsios, K.**, Sklavounos, N. and Hajdimitriou, Y., 2018, "Partners' Previous Experience in IJV Establishment and Management and Partner Relationships". The paper was presented at the 14th Biennial Conference of the Athenian Policy Forum (APF 2018, Piraeus, Greece, 6-8 July 2018)
- Sklavounos, N., **Rotsios, K.** & Hajdimitriou, Y., 2018, "The Impact of Communication Quality, Partner Complementarity and Foreign Partner's Cultural Sensitivity on Inter-Partner Trust in ISAs". The paper was presented at EBEEC 2017 Conference, Athens,

Greece, 28-30 April 2017 and after revision, it was accepted for publication at Springer Proceedings in Business and Economics (forthcoming issue)

- **Rotsios, K.**, Sklavounos, N. and Hajdimitriou, Y., 2018, "Past Experience in IJVs and its Impact on Partner Relationships". The paper was presented at the Economies of the Balkan and the Eastern European Countries in the changing world (EBEEC) 10th Annual Conference (EBEEC 2018, Warsaw, Poland, 11-13 May 2018)
- Malamidou, K., Spyropoulos, T. & Rotsios, K. (2018) "Mobile Retail, Electronic Shopping and Email Marketing – A Customer Perception Analysis", at the 3rd International Scientific Conference, "Productive Reconstruction of Greece: Alternative Strategies, Technological Institute of W. Macedonia, December 7-9th, 2018
- Spyropoulos, T., Sklavounos, N., **Rotsios, K.** and Hajdimitriou, Y., 2017, "Case Study: Intelen Inc.". The paper was presented at the International Conference for Entrepreneurship, Innovation and Regional Development (ICEIRD) 10th Annual Conference (ICEIRD 2017, Thessaloniki, Greece, 31 August – 1 September 2017
- Handrinos, M. C., **Rotsios, K.** and Folinas, D. (2017) 'Factors that contributed towards the growth of Cooperative banks in Greece'. 2nd International Scientific Conference "Reconstruction of production in Greece: Economic crisis and development prospects", T.E.I. of Central Macedonia, Serres, 5-6 May 2017, Greece
- **Rotsios, K.**, Sklavounos, N. and Hajdimitriou, Y., 2016, "Internationalization and Knowledge Transfer: The Role of Partners Prior Collaboration, Expected Benefits and Shared Vision in IJVs ". Poster presentation at the European International Business Academy (EIBA) 42nd Annual Conference» (EIBA 2016, Vienna, Austria, 2-4 December 2016
- Dubic M., **Rotsios, K.**, & Papadopoulos, P. (2012). "Factors that affect knowledge acquisition and absorptive capacity of enterprises operating in an international context". European Entrepreneurship in the Globalizing Economy: Preparation of New Generation of Entrepreneurs and Business Leaders, Sozopol, Bulgaria, 3-6 June 2012
- Hajdimitriou, Y.A. & **Rotsios, K.** (2010). Effective Knowledge Transfer in International Joint Ventures, The European International Business Academy (EIBA) Conference "IB's Role in Building a Better and Stronger Global Economy", Conference Proceedings, 2010, Porto, Portugal

## Reviewer

- Reviewer for leading associations of scholars and specialists in the field of international business, (Academy of International Business (AIB) and European International Business Academy (EIBA)).