Publications-Book Chapters


Articles in peer reviewed journals

- Rotsios, K., Sklavounos, N. and Hajidimitriou, Y., (2016) (forthcoming), "Knowledge Transfer and Trust among Partners: The Case of Greek IJVs". The paper was presented at EBEEC 2016 Conference, Split, Croatia, 6-8 May 2016 and after revision, it was accepted for publication at Springer Procedia.


- Bizmpiroulas, A. & Rotsios, K. (2014). The Greek Food Product Exports: Challenges and Opportunities. An interview with Mr. Dimitrios Lakasas, From Fork to Farm, vol. 1, n. 1


17. Conference Proceedings (peer reviewed)


• Handrinos, M.C., Rotsios, K. & Folinas, D. (2014). ‘Using the SERVQUAL model to evaluate the quality of services for a farm school store: how reliability and responsibility can improve the provision of service’. 2nd International Conference on Contemporary Marketing Issues (ICCMII), Athens, Greece.


• Bello, A., Papadopoulou E., & Rotsios, K., “Intrapreneurial efforts to rejuvenate a commercial brand name, motives and limitations: The case of the American farm school - Thessaloniki, Greece”. 4th International
18. Presentations at international conferences

- Spyropoulos, T., Sklavounos, N., Rotsios, K. and Hajidimitriou, Y., 2017, “Case Study: Intelen Inc.”. The paper was presented at the International Conference for Entrepreneurship, Innovation and Regional Development (ICEIRD) 10th Annual Conference (ICEIRD 2017, Thessaloniki, Greece, 31 August – 1 September 2017


