

Publications

Articles

- A7** **Misirlis N.**, Fouskas, K., Karanatsiou D., Vlachopoulou, M. (2019). A 5-year long Mapping Literature Review on Big Data Analytics in Tourism and Hospitality. *International Journal of Retail & Distribution Management*.
- A6** **Misirlis N.**, Vlachopoulou M. (2019) A Unified Framework for Decision-Making Process on Social Media Analytics. In: Sifaleras A., Petridis K. (eds) *Operational Research in the Digital Era – ICT Challenges*. Springer Proceedings in Business and Economics. Springer, Cham
- A5** **Misirlis, Nikolaos**; Lekakos, George; Vlachopoulou, Maro (2018). Associating Facebook Measurable Activities with Personality Traits: a Fuzzy Sets Approach. *Journal of Tourism, Heritage & Services Marketing*, 4(2).
- A4** Chatzithomas, Leonidas; **Misirlis, Nikolaos**; Boutsouki, Christina; Vlachopoulou, Maro (2018). Understanding the Role of Personality Traits on Facebook Intensity. *International Journal of Internet Marketing and Advertising*. *To appear*.
- A3** Karanatsiou Dimitra., **Misirlis Nikolaos**, Yihao Li, Arvanitou Elvira Maria, W. Eric Wong (2018). An Assessment of Software Engineering Scholars and Institutions: In the Rise of the Decade (2010-2017). *Journal of systems and software*. *To appear*
- A2** **Misirlis, N.**, Vlachopoulou M. (2018). Social media metrics and analytics in marketing - S3M A mapping literature review. *International Journal of Information Management*, 38 (1), pp. 270-276.
- A1** Karanatsiou, D., **Misirlis, N.**, Vlachopoulou, M. (2017). Bibliometrics and altmetrics literature review: Performance indicators and comparison analysis. *Performance Measurement and Metrics*, 18(1), pp.16-27.

Conferences (proceedings with full articles)

- C5** Fouskas, Konstantinos; **Misirlis, Nikolaos**; Karanatsiou, Dimitra; Vlachopoulou, Maro (2018). Big data analysis in Tourism and Hospitality: a mapping literature review. 6th International Conference on Contemporary Marketing Issues ICCMI 2018, June 25-27, 2018, Athens, Greece.
- C4** Hatzithomas, L., **Misirlis, N.**, Boutsouki, C., & Vlachopoulou, M. (2017). Effects of Personality Traits on Facebook Use. In 5th International Conference on Contemporary Marketing Issues ICCMI June 21-23, 2017 Thessaloniki, Greece (p. 422).
- C3** **Misirlis, Nikolaos**; Nanos, Ioannis; Vlachopoulou, Maro (2017). A Roadmap to Social Media Analytics. 6th International Symposium on Operational Research, June 8th, Thessaloniki, Greece.

- C2** Nanos, Ioannis; **Misirlis, Nikolaos**; Mathou, Vicky (2017). Cloud Computing Adoption and E-government. 6th International Symposium Operational Research, June 8th, Thessaloniki, Greece.
- C1** Chatzipavlou, Ioannis; **Misirlis, Nikolaos**; and Vlachopoulou, Maro, (2015). "Smartphone Medical App Use: A survey among Medical Students at Aristotle University of Thessaloniki". 5th Mediterranean Conference on Information Systems, Samos, Greece.

White Papers

- WP1** Kartsiotis, George; Hristu-Varsakelis, Dimitrios; **Misirlis, Nikolaos**; Vlahopoulos, Apostolos; Ziakis, Christos, (2016). New Agriculture for a New Generation: Recharging Greek Youth to Revitalize the Agriculture and Food Sector of the Greek Economy. Available from: http://mosaic.njaes.rutgers.edu/rty_reports/common_files/pdfs/afs/E-Commerce.pdf, 1-93, 2016, Stavros Niarchos Foundation.